



## ANIMAHENASYON 2020 COMPETITION GUIDELINES

### I. INTRODUCTION

1. The **ANIMAHENASYON 14: Philippine Animation Festival 2020** is organized by the Animation Council of the Philippines, Inc. or ACPI.
2. The festival aims to encourage the production of original content in Philippine animation, recognize the Filipino talents in the field of animation, give recognitions to industry professionals and business partners, and achieve local and international animation excellence and competitiveness.
3. Due to the pandemic situation brought about by Covid-19, **ANIMAHENASYON 14** will be held online starting on the **9<sup>th</sup>** until the **20<sup>th</sup>** of **November 2020**.
4. **ANIMAHENASYON 14** will be comprised of animated films in competition and a 10-day conference.

### II. GENERAL INFORMATION

5. The competition is open to **all Filipino student and professional animators**. The entrant may or may not be a citizen or resident of the Philippines. As long as s/he has a Filipino lineage, s/he is qualified to join the competition.
6. Since this is the fourteenth of a series of continuing festival that ACPI will be organizing, only works completed from the year **2017 to present** are eligible for competition.
7. Entry works shall be made “frame by frame” including computer graphics animation.
8. Entry works must be submitted with this technical specification: the entry must be in full or high-resolution QuickTime, AVI files or MPEG4, with a frame size of 1920 x 1080. It must contain a color bar of 3 seconds, and followed by a countdown leader at the beginning of the movie.
9. **For all entries:** everything should be an original creation and all music should be an original composition or licensed to use. In case copyrighted characters, scripts, music, etc. are used, the entrant cannot submit the animated work without securing agreement/permission from the copyright owner. A scanned original certification from the copyright owner (artist/record company/producer) is required to be submitted together with the entry. Failure to obtain such agreement will result in the works being disqualified from the competition.
10. With regard to using copyrighted music, one may still use existing music as long as this is properly acknowledged/credited and preferably licensed, and the animated work submitted was done as a school project, capstone or thesis and was completed during the period when s/he was a student.

11. Participating students should attach a **scanned copy** of their current school ID and school registration form together with the entry form. If the student is enrolled in a workshop class, a **scanned copy** of the original receipt or certificate of attendance is required.
12. Entrants may submit as many entries as they want as long as it conforms to the current festival regulations.
13. The entry which has already been awarded or currently entered in other festivals are eligible. In this case, a listing of all awards and prizes received must be fully indicated on the entry form.

### III. COMPETITION REGISTRATION/APPLICATION

14. No registration or application fee is required to enter the competition.
15. The entry form and regulations may be downloaded from **www.animahenasyon.com** or **www.animationcouncil.org**. You may also email us at **micah.ronquillo@animationcouncil.org**
16. One entry form is required for each work submitted. The entry form in PDF file must be **filled out and submitted electronically!** Completely and accurately. ACPI shall not be held liable for the mistakes or misrepresentations indicated by the entrant.
17. Entries must have **English Subtitles** on his/her animated film if the original work is in a language or dialect other than English.
18. No entry will be accepted if the required information and materials are not included and/or complete.
19. Application period is from **November 9, 2019 to October 2, 2020**.

### IV. PROCESS OF SELECTION

20. There will be a pre-selection committee appointed by the festival organizers, largely constituted by the people involved in the fields of animation, film, media, and generally from the arts. Their task is to deliberate and select the **20 Finalists** eligible for the competition. Pre-selection period will be from **October 5 to 25, 2020**.
21. The festival organizers will appoint another set of jury who will handle the final judging and who also come from the fields of animation, film, media, and generally from the arts. Their task is to deliberate and identify the **Top 5 Winners** from the chosen finalists. The names of the jury will be published on the festival souvenir program and announced during the awarding ceremony. Final judging period will be from **October 26 to November 9, 2020**.
22. The jury will decide based on the guidelines established by the festival committee. The decision of the jury is deemed final and conclusive, and cannot be questioned, challenged or appealed against on any ground.

23. All entries will be judged based on the following criteria:

a.) **CONTENT (30%)** This comprises originality of concept, script and direction. Great importance is given to coherence of idea, aesthetic and conceptual innovation and creative storytelling.

b.) **TECHNICAL QUALITY (30%)** This comprises editing, sound, musical score and animation technique. We are looking for works with outstanding visuals, combining technical expertise with artistic talent.

c.) **OVERALL IMPACT (40%)** This comprises both the technical and artistic aspect of animation. The works should have outstanding visual and aural creativity and should be innovative in its use of animation as a tool of communication. Above all, the work should be fun, compelling, and original.

## V. AWARDS AND PRIZES

23. The **Top 5 Winners** will each receive a trophy, a certificate and a PHP 20,000 cash prize; while the **20 Finalists** will each receive a certificate. The Top 5 Winners will be announced during the festival.

## VI. SUBMISSION PROCESS/REQUIREMENTS

24. Here is a checklist of all the requirements to be submitted **(PLEASE READ INSTRUCTIONS CAREFULLY)**:

a.) A PDF file of the accomplished electronically filled out entry form and the attached signed **Authorization/Agreement/Waiver “Conforme”** in a separate file folder labeled **ENTRY FORM**;

b.) A JPEG or PNG file format with 600 dpi resolution of three (3) photos or screenshots (Landscape orientation) from the animated work submitted, and also one (1) recent photo (portrait orientation) of the animation director/s at his/her/their best animated pose (as long as face is still clearly visible and recognizable) in a separate file folder labeled **PHOTOS**;

c.) A JPEG or PNG and PSD file format with 600 dpi resolution of the movie poster for both portrait and Landscape layout [size must be in 12 inches x 18 inches] in a separate file folder labeled **POSTER**;

d.) A PDF file of the Animation Director's brief biography/profile (100-150 words) in a separate file labeled **PROFILE**;

e.) A copy of the animation entry (**put complete title of film as file name**) in full or high-resolution, QuickTime, AVI or MPEG4 file, with a frame size of 1920 x 1080.

25. Entry forms and other entry requirements must all be sent **ONLINE** to the secretariat at email address: **[micah.ronquillo@animationcouncil.org](mailto:micah.ronquillo@animationcouncil.org)**
26. The deadline for submission of entries is **5:00 p.m. of October 2, 2020 (Friday)**. The organizers will not be held responsible for entries received after the deadline thereby resulting in the exclusion from the competition and program.

## **VII. FINAL ARRANGEMENTS**

27. The submission of an entry implies acceptance of the current festival regulations.
28. All submitted entries and materials required by the festival organizers shall remain in the ACPI archives, but the copyright of the material belongs/remains with the producer/ director/ creator. The participants also grant ACPI the right to exhibit the winning entries in whole or in part, in print (publication), on any visual medium (TV, etc.), in public and private places (theaters, schools, etc.), and on the Internet for promotion and information both local and international.
29. The festival organizers will decide all matters not expressly provided for in these regulations and their decision shall be final.
30. For more information and inquiries on the submission of entries and contest rules, please call the ACPI secretariat at **(+632) 817-2727 local 108**, or email **[micah.ronquillo@animationcouncil.org](mailto:micah.ronquillo@animationcouncil.org)** or log on to **[www.animahenasyon.com](http://www.animahenasyon.com)** or **[www.animationcouncil.org](http://www.animationcouncil.org)**